

# 74 Ways to Make Money Online

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# Creative Ideas

## 1. Start Blogging

Building a popular [blog](#) is still one of the best online business ideas if you're passionate about writing and have interesting ideas. Try to stick to one niche – then, you can monetize your content through carefully selected affiliate links.

Difficulty: ●○○○○

Start-up cost: Free

## 2. Publish an eBook

Publishing an ebook is a great option if you're a writer at heart. The most popular eBooks tend to provide solutions to business problems, discuss marketing strategies, or educate.

Difficulty: ●○○○○

Start-up cost: Free

## 3. Sell Your Photos

Selling [photography](#) online can be a challenge. To avoid copyright issues and competing in an overcrowded market, look for a marketplace specializing in selling photography in your niche.

Difficulty: ●●○○○

Start-up cost: \$100 - \$500

## 4. Launch a YouTube Channel

No matter what you do – Minecraft builds, live vlogs, reaction videos, cooking, or astrology tips – there's a space for you on YouTube. Start small, focus on your niche, and use whatever equipment you have until you build a community. After that, you can level up.

Difficulty: ●○○○○

Start-up cost: Free

## 5. Design Logos for Business

If you know a thing or two about graphic design, you can offer your services to new small businesses. Set up an online portfolio to display your work and get found by more clients. Of course, you could also use a free [logo generator](#).

Difficulty: ●●○○○

Start-up cost: \$100 - \$500

## 6. Start a Podcast In a Niche Market

Why start a podcast? The podcasting industry has already topped out at over \$1 billion, and shows no signs of slowing down. The revenue models are the same as YouTube, but it's usually just an audio file rather than a video. The beauty of podcasts is that they can be about



anything – as long as you have an audience, you can talk about current affairs, music, art, TV, or whatever’s on your mind.

Difficulty: ●○○○○

Start-up cost: \$100 – \$5,000+

## 7. Produce Music

Everyone knows that making money in the music industry is challenging. Long-standing issues of getting paid for your art are a worry for every creative. Luckily, the rise of platforms like Bandcamp has provided a solid marketplace for downloadable music that offers reasonable rates compared to the money you might make from a streaming service.

You’ll need quite a lot of equipment to get started, but after that initial investment, you’ll have it for a lifetime.

Difficulty: ●●●○○

Start-up cost: \$1,000 – \$5,000+

## 8. Create a Patreon

Patreon is another service that allows content creators to find an alternative revenue stream. A good tactic is to continue offering high-quality free content and provide bonus incentives through Patreon.

You could set up a private discord channel where your Patreon supporters can chat, receive new content, or even contact you in person.

Difficulty: ●○○○○

Start-up cost: Free

## 9. Sell Your Videos

People are willing to pay for exclusive content. If you already have a following online, you could offer personalized digital content in the form of advice, shoutouts, or just answering questions. If you’re not lucky enough to have a big following but are a pro with a camera, you can become a freelance filmmaker. There are plenty of bands looking for music

## 10. Create a Font

Many businesses want to have their custom font stand out and keep their brand cohesive across all channels. If you’ve got the typography skills, you can create font families for a business’ identity.

Moreover, every successful business you create a font for is free advertising for



videos or similar projects. As a filmmaker, you should be charging at least \$300 per day for your services.

Difficulty: ●●●○○

Start-up cost: Free – \$500+

your skills. Make sure to set up an online portfolio to get other companies interested in your work.

Difficulty: ●●●○○

Start-up cost: ~\$100

## 11. Start a Twitch Channel

Love playing video games? There's a website just for you – [Twitch](#) is home to thousands of gamers who delight their audiences with live video streams.

It's been a popular choice for vloggers that want a little bit more fairness in their pay than what YouTube offers. The money you can make on Twitch depends entirely on the size of your audience, so the sky is the limit.

Difficulty: ●○○○○

Start-up cost: Free

## 12. eSports

Pro gamer? It's time to make some cash. Tournaments are popping up worldwide in numerous video games, so if you have put in the hard hours mastering one in particular, it's time to put your skills to the ultimate test.

Just be warned that since eSports is one of the fastest-growing sports sectors, you can be sure that the competition will be intense.

Difficulty: ●●●●○

Start-up cost: \$500 – \$1,000

## 13. Graphic Design

Companies always need people with design skills to create logos, banners, and other visuals. The most important thing is to be hungry for knowledge, be a self-learner, keep pushing yourself forward, and understand the trends.

A great designer has a unique style and isn't afraid of showing their work to more experienced designers. Most graphic designers use social media heavily to drum up a new design business, but they also heavily rely on a great-looking

## 14. Start an Online Radio Show

Independent radio is more significant than ever, and it's never been easier to start your own radio station. Whether you're running talk shows or playing live music, starting an online radio station is not as complicated as you might think, and you can get started with just a computer and a microphone.

It might take you a while to get established, but you can rely on a good amount of advertising money each month once you do.



portfolio website of their own to get new clients.

Difficulty: ●●●○○

Start-up cost: \$500 - \$1,000

Difficulty: ●●●○○

Start-up cost: \$1000 - \$5,000

## 15. Monetize Your Content

Sell your photos, videos, and messages on online marketplaces like Patreon to make some extra cash.

If you build up enough of a following, you will convert this part-time idea into a full-time business.

Difficulty: ●●○○○

Start-up cost: Free

## 16. Write Articles for Publications

It is notoriously difficult to make money working as a writer for online publications, but that doesn't mean that it is impossible. The first thing you need to do is create a portfolio website to display all of your written work.

After that, it's time to start accepting smaller paid jobs from places like Craigslist and Upwork to pad out your resume. Once you have a few online publications under your belt, you can start pitching your ideas to the editors of more significant publications.

Difficulty: ●●●○○

Start-up cost: Free

## 17. Online Gallery

An online gallery is an accessible business to start if you are connected to the art world because all you need to do is create a [photography website](#) and add an online store element to sell the works.

Difficulty: ●●○○○

Start-up cost: \$5



# Sell Your Services

## 18. Teach Online Courses

eLearning is more popular than ever. If you have a skill you think people may want to learn, it's time to teach. You'll need to advertise your course and maintain a social media presence. Don't forget about the extra teaching materials that will set your class apart.

Difficulty: ●●●○○

Start-up cost: \$100 - \$500

## 19. Become an SEO Consultant

Getting more traffic is one of the most significant pain points for any new business. If you know the ins and outs of SEO, you can easily translate it into an enterprise. If not, start by checking out [this ultimate SEO guide](#).

Difficulty: ●●●○○

Start-up cost: Free

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## 20. Offer Accounting Services

Money management and cash flow are two crucial aspects of running a successful business. If you have the financial acumen to help business owners manage their finances, then you're looking at a great business opportunity.

Difficulty: ●●●○○

Start-up cost: Free

## 21. Translate Content in Other Languages

Never underestimate the difference between translation and localization. If you wish to work in this field, you're going to need to understand not just the language but the way people speak and react to specific phrases too. If you're genuinely bilingual, though, there's a world of work out there.

Difficulty: ●●●●○

Start-up cost: Free

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## 22. Be a Copywriter for a Business

Marketing isn't going anywhere, and it's one of the largest industries for a reason. Learn how to write punchy, fast, quality copy, and you can [set up as a freelancer](#). All you'll need is a solid portfolio of work and a friendly writing style.

## 23. Offer Virtual Assistant Services

Busy people don't have the time to do everything in one day. However, if you have experience in production, planning, or secretarial work, then there's no reason you can't organize another person's day from your smartphone.



Difficulty: ●●○○○

Start-up cost: Free

Difficulty: ●●○○○

Start-up cost: Free

## 24. Become an Affiliate Marketer

If you have a dedicated community around your blog, YouTube channel, or podcast – you can [make money from affiliate marketing](#). Offer links to products your community finds valuable, and you can make some real money.

Difficulty: ●●○○○

Start-up cost: Free

## 25. Market Your Personality as an Influencer

Influencer marketing is a multi-billion dollar industry. Small businesses look for authentic ways to reach customers. You can sell as an influencer if you have a dedicated following on the internet. Simply reach out to brands in your niche.

Difficulty: ●○○○○

Start-up cost: Free

## 26. Start an Online Consulting Business

Setting up an online consulting business can make waves and monetize your expertise in accounting, operations management, or social media marketing. It usually requires theoretical (some level of formal qualifications) and practical knowledge (a couple of years of work experience) in whatever you're a consultant in.

Build a robust online presence on the social media platforms that most of your colleagues, potential customers, and business partners use.

Difficulty: ●●○○○

Start-up cost: Free

## 27. Become a Tutor

Love sharing your expertise? Driven by the urge to help others succeed? Becoming an online tutor or teacher could be right for you. There's a reason so many online businesses focus on tutoring; the field, already worth nearly [\\$5 billion](#), grows a whopping 16.1% every year.

To get started, you'll need to create a strong profile on a tutoring platform or a website detailing the fields you can tutor in.

Difficulty: ●●○○○

Start-up cost: Free



## 28. Be a Career Consultant

Whether you're a seasoned HR professional or one of those people who find it easy to put your expertise and skills to words, you could start an online business in career consultancy. Focus on perfecting people's cover letters, offer interview practice sessions, or help applicants prepare for tests.

This small online business can easily take off with an excellent one-page website and a Zoom account.

Difficulty: ●●○○○

Start-up cost: Free

## 29. Offer Legal Services

Sure, you're going to need to go to law school, but assuming you've already got that out of the way, there's no reason this can't be a free online business. If you've been out of the legal game for a while, you might want to start on a freelancing job board. Once you have some trusted reviews and clients, you can connect them to your small business website and start setting your rates.

Difficulty: ●●●○○

Start-up cost: Free

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## 30. Be a Researcher

Information is everything, and if you have experience as an academic, you can put it to use by researching and writing reports. Often companies will hire freelancers, and if you prove that you can write a thorough research report, they will always come back to you.

As a researcher for a business, you should expect to make at least \$50 per hour.

Difficulty: ●●●○○

Start-up cost: Free

## 31. Proofread Documents And Essays

Just like the previous entry, academic experience will help you land a job in this niche. Depending on your level, you could start small and work on high-school-level assignments and move your way up to fully-fledged academic journal entries.

Keep your eye on job boards like Craigslist and Upwork and make yourself known with an online portfolio.

Difficulty: ●●●○○

Start-up cost: Free

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### 32. Offer Tax Advice

We're going to assume you have some training in accountancy before you start doing other people's taxes. If you have no formal training but genuinely know your stuff, you could offer advice on social media.

If you can make yourself understood in an Instagram reel, then you'll quickly build a following of young professionals. From there, you might sell an eBook or offer personal advice through a service like Patreon.

Difficulty: ●●●○○

Start-up cost: Free

### 33. Offer Social Media Management

Here's a little secret: most celebrities and many companies don't manage their social media accounts. Because they don't have the time or skills to make a success of it, there are loads of people willing to hand over their Twitter, Facebook, or Instagram login credentials to people who know what they're doing.

Social media management requires someone with strategic thinking, photography, and copywriting skills. You need to make sure that your own socials are up to standard, then set up a professional website and just start reaching out to people you think might be interested in your services.

Difficulty: ●○○○○

Start-up cost: Free

### 34. Build an Email List

Most companies will jump at the opportunity to expand their email list. If you know how to utilize email marketing, you can make a lot of money for your own business or someone else's.

Capturing leads takes time, but it is the kind of thing that grows exponentially when you start remarketing to those users.

Difficulty: ●●○○○

Start-up cost: Free

### 35. Freelance Designing

If you've got an eye for design and know your way around Photoshop or other image editing software, you're ready to start a business offering graphic design services. Being a graphic designer does require some education. In addition to Photoshop, Illustrator, and Dreamweaver, you should probably also understand how HTML, Javascript, and CSS work.

Difficulty: ●●●○○

Start-up cost: \$100 - \$500



## 36. Transcription

Plenty of content creators out there need transcription services. Whether you're working for a YouTuber, a journalist, or a student, you can make good money transcribing. Be aware that academic transcriptions have many more rules than simply writing out a script from an audio file.

It's a time-consuming but relatively easy process, and you can expect to make at least \$20 per hour.

Difficulty: ●●○○○

Start-up cost: Free

## 37. Grant Writing

Many people looking to start a project know that they can find money from specialist grants in their niche. Many people also struggle with grant writing. If you have experience as a technical or academic writer, grant writing could earn you around \$50 per hour, and you can get started by looking for opportunities on job boards.

Difficulty: ●●●○○

Start-up cost: Free

## 38. Host Online Events

In the age of Zoom calls and working from home, plenty of live events have moved entirely online, but they still need a host.

You might have plenty of skills from jobs in hospitality or gastronomy as a host that would make you a perfect fit for a job like this one.

All you have to do is moderate the event from afar and know what is going on behind the scenes.

Difficulty: ●●○○○

Start-up cost: ~\$100

## 39. Resume Consultant

If you have been on the other side of the hiring process, you are the ideal candidate to offer resume advice. Everyone wants a little inside information on how to succeed in business, and you can make good money helping them.

Consider setting up a tiered payment system. For example, you could offer a quick video consultation, offer to edit the resume, or completely redesign their resume for a higher price.

Difficulty: ●○○○○

Start-up cost: Free

## 40. Set Up an Indie Publishing House

The trick with independent publishing is starting small and working your way up.

You'll probably want to start by publishing works from your friends and peers on a small scale before approaching artists of a slightly larger profile.

It will cost a little money to get started, but this is one of those businesses that is the dream for lots of creative types and very much achievable with patience.

Difficulty: ●●○○○

Start-up cost: \$1,000+

## 41. Give Reviews

Earning money by reviewing products isn't just about putting your hot takes on YouTube, although that is certainly an option in this day and age.

The real business opportunity here is to become a paid reviewer for companies looking for feedback on their products and social proof to help convince other customers to buy.

You can find jobs like this in Facebook groups, and while the money is not usually great (expect ~\$10 per review), it is an easy side hustle for anyone with some spare time.

Difficulty: ●○○○○

Start-up cost: Free

## 42. Set Up Private Groups

If you're the administrator of a Facebook page with a few thousand followers, it is simple to transition that into a business.

All you need to do is offer affiliate links to an audience you know will be interested, and you can start making money.

Similarly, you could make a deal with brands interested in advertising to your followers and sell access to the group for its advertising potential.

Difficulty: ●●○○○

Start-up cost: Free

## 43. Yoga Instructor

Becoming an online yoga instructor requires an intimate knowledge of yoga practices and a personality to motivate your audience. After that, it's just a matter of buying a good camera and posting your flows on social media to get started.

Difficulty: ●●●○○

Start-up cost: \$500 - \$1,000

## 44. Fitness Instructor

Staying fit is a challenge, especially during the work-from-home revolution that we have seen over the past few years. Online fitness instructors have rarely been so popular, and YouTube, Instagram, TikTok, and more are packed with people offering workouts, and there's something for everyone out there. You can build an audience on one of these platforms and get the advertising money. Or you could sell workout plans and online courses from your eCommerce website. Or – you could start a Patreon.

Difficulty: ●●●●○

Start-up cost: \$500 - \$1,000+

## 45. Spiritual Guidance

Like online fitness instructors, there is a growing trend for spiritual gurus offering their advice online. It could be on YouTube, Instagram, TikTok, or any major online platform, and you can use the advertising income to make money.

Once you have a following, you could set up a Patreon to offer exclusive content, and there is no telling how much money you could make.

Difficulty: ●○○○○

Start-up cost: Free

## 46. Create Playlists

Spotify, Apple Music, Sonos, and more all have the hottest new playlists every single week, and it could be your job to create them.

If you have your finger on the pulse for new music, then you could make plenty of money by programming those playlists.

You can expect to make \$500 minimum per playlist.

Difficulty: ●●○○○

Start-up cost: Free

## 47. Meal Planning

If you're already set up online as a fitness instructor or influencer, why not try selling meal plans to your audience?

Personalize the experience by setting up online calls to learn more about your followers' dietary preferences and needs.

Difficulty: ●●○○○

Start-up cost: Free

## 48. Online Beauty Advisor

It's undoubtedly a saturated market, but that doesn't seem to stop the almost exponential growth in this online market.

YouTube turned this online hobby into a business in the early 2000s; at this point, influencers are more important than models to the success of this industry.

Set up on social media and start building your audience. Be warned, this is not an easy job. You'll have to really know your stuff to compete in this sector.

Difficulty: ●●●○○

Start-up cost: Free - \$500

# eCommerce Ideas

## 49. Start Dropshipping

The significant [advantage of dropshipping](#) is that you don't need to buy inventory ahead of time. It's all about finding the right product and connecting the customer with the supplier. You could be making good money fast if you get it right. All you need is an online store and an idea.

Difficulty: ●○○○○

Start-up cost: Free

## 50. Sell Homemade Goods

~~Whether it's knitwear or ceramics,~~ this is the age of the small creator. Of course, sites like Etsy have long been the best friend of crafty people. If you can build a following on an online marketplace, it's time to relocate to your online store and take control.

Difficulty: ●●○○○

Start-up cost: \$100 - \$500

## 51. Launch Your Clothing Line

It sounds simple, but you're going to need materials, design skills, and an innovative concept. If you have those, it shouldn't cost you too much money to

## 52. Sell Digital Goods

You could [sell eBooks, online courses, photoshop presets, templates](#), or anything really. All you need is an online store, and you could be making money the same day.



start small and [sell clothing online](#) on social media or via an online store.

Difficulty: ●●●○○

Start-up cost: \$500 - \$1,000

Difficulty: ●○○○○

Start-up cost: Free

## 53. Resell Your Thrift Store Finds

Thrifting takes time and an eye for fashion, but this is one of the simplest ways to start your own business if you've got the passion. First, build your online store or set up on popular reselling marketplaces like Depop.

Difficulty: ●○○○○

Start-up cost: \$100 - \$500

## 54. Sell Your Art Online

An art business can make people aware of your talent and generate income. Unlike some other ideas on our list, an [art-focused online store](#) is easy to set up and manage – after all, you only need a website and a vision for your next masterpiece. Minimalist website designs work best for art stores, displaying your art like an online gallery.

Difficulty: ●●●●○

Start-up cost: \$100 - \$1,000

## 55. Launch a Subscription Box Business

Fun with a high earning potential, subscription boxes are one of the trendiest things to sell [online right now](#). However, to build a successful business in this field, you need to provide excellent customer service and unique items.

Ideally, you want your brand closely tied to a broader niche or topic – think countries, cuisines, and pop culture.

Difficulty: ●●●○○

Start-up cost: \$1,000 - \$5,000

## 56. Sell on eBay

Whether you're clearing out your old stuff or reselling items you've bought elsewhere, eBay is the ideal marketplace. Find a niche and stick to it, and you could become one of the most trusted sellers.

Your average income could range from a few hundred dollars a month to several thousand, depending on what you're selling. Your best bet is to start selling items in an area that you know a lot about so you can offer the best deals.

Difficulty: ●○○○○

Start-up cost: Free - \$1,000+

## 57. Sell Custom T-shirts

Sure, thousands of people [sell t-shirts online](#), but there's a good reason for that.

This lucrative business idea has almost constant demand, and if you hit upon a successful design, it can become a great source of income.

You might begin by thinking up some design ideas you can start with, or you might decide to allow customers to upload their designs for you to print on [their behalf](#). Another avenue would be to hire a freelancer to develop some designs for you.

Difficulty: ●○○○○

Start-up cost: \$100 - \$500

## 58. Sell Dried Flowers

Why dried flowers? Well, it's just an example of a product with a high markup that you could sell on your online store. Dried flowers are not perishable, so your stock will last. You can also acquire them in bulk and sell them at a much higher price.

You might pick up a bunch of dried poppies for \$1 and sell them for \$20. Anytime you find a product like this, it is a good business opportunity.

Difficulty: ●○○○○

Start-up cost: \$100 - \$500

## 59. Start an Online Store

If you want to set up an online business, the first step is [setting up an online store](#). Not only will a fully-fledged shop make you look professional, but proper [eCommerce platforms](#) also help you manage orders, create product listings, and keep track of your inventory.

Plus, having a stand-alone online store is a lot easier to market than managing sales over Instagram.

Difficulty: ●○○○○

Start-up cost: \$10

## 60. Sell Templates

If you've got some skills in Adobe InDesign, you can offer professional templates for people looking to spice up their resume, publication, or advertising materials.

Alternatively, you could sell [WordPress templates](#) and themes for anyone who wants to make their website stand out. You can license your templates or sell them as one-time bespoke offerings for more cash.

Difficulty: ●●○○○

Start-up cost: ~\$100

## 61. Printing Services

Chances are that you don't even own a regular printer in your apartment right now, let alone a professional printing setup that would allow you to print everything from t-shirts and birthday cards to posters, right?

Neither do most people, but many need to print things of irregular sizes and shapes. If you can put together the machinery, you can set up an online store and start a printing business.

Difficulty: ●○○○○

Start-up cost: \$1,000 - \$5,000

# Techy Ideas

## 62. Create an App

It's no secret that developers are always in demand, and the app market is booming. It is projected to be [worth over \\$800 billion in 2022](#), so it is time to get involved if you know how to code.

Difficulty: ●●●●○

Start-up cost: Free

## 63. Website Designer

While you don't need to know how to code to build a beautiful website, you can still make good money online by creating websites for small businesses. Joining freelance communities like [Fiverr](#) and [Upwork](#) is a good way to get started.

Difficulty: ●●○○○

Start-up cost: Free

## 64. Code Software

Software as a service, or SaaS for short, is the next big thing, and there are always jobs for developers in this sector. What's more, all you need is a laptop and the know-how – it's the perfect job for an aspiring digital nomad.

Difficulty: ●●●○○

Start-up cost: Free

## 65. Edit Videos

Working as a video editor requires training, time, and patience. You'll also need software subscriptions and a powerful computer to export all that data. Depending on your setup and what you already have, this can mean a significant investment or a relatively small one. Try to build your client list with jobs from



places like Craigslist, and make sure to list the best ones on your portfolio website. Once you have some regular work, you should be charging at least \$50 per hour for your work.

Difficulty: ●●●○○

Start-up cost: \$100 - \$2,000+

## 66. Edit Photos

Similarly, editing photos is an excellent option if you have some photography experience and can hold your own using software like Photoshop and Lightroom. As with video editing, use job boards to build your client list, and when it looks healthy, you should contact them and transfer your business to your website for more control.

Difficulty: ●●●○○

Start-up cost: \$100 - \$1,000

## 67. Beta Test Apps

Quality assurance and beta testing are vital in the tech industry. If you launch your app and it is full of bugs, users won't stick around for very long. Exploratory testing is a common way to find bugs, and if you have some experience working in tech, there are plenty of companies out there that will be willing to pay you to help them improve their app's user experience.

Difficulty: ●●○○○

Start-up cost: Free

## 68. Code a Plugin

This one is pretty self-explanatory, but if you know how to code and you've got good ideas, you might just come up with the next Adblock. Google Chrome has a vast library of potential users looking for the next great extension to make their lives easier on the internet. If you get it right, the earning potential is endless.

Difficulty: ●●○○○

Start-up cost: Free

## 69. Offer Technical Support

If you're tech-minded, you probably already know that you can remotely control another computer with simple software and an internet connection.

It's how remote technical support has worked for several years, but to get this business off the ground you'll need to prove that you're trustworthy. Start by building up reviews of your business on a freelancing site like Upwork.

Difficulty: ●●○○○

Start-up cost: Free

## 70. Analog Digitization

While the analog revival is still going strong, many people would still like the security of knowing that they can store their media on a hard drive.

Converting vinyl, cassettes, photos, and films into digital media requires a lot of hardware and some technical knowledge, but it is a great business idea for those in the know.

Difficulty: ●●●○○

Start-up cost: \$1000 - \$5,000

## 71. Code a Web Game

Web games, just like apps, are a great place to make money online. Advertising and micropayments are staples of the online game industry, and if your game goes viral, you will make a lot of money very fast.

If you want to be the next Flappy Bird or Wordle, you need to start thinking about coding your own web game.

Difficulty: ●●○○○

Start-up cost: Free

## 72. Build Private Servers

There are lots of different types of private servers. Some people even buy and sell access to Minecraft servers.

If you want to make money selling private servers, the chances are that you will be creating spaces for businesses to operate in a safe and confidential environment.

Set up as a freelancer on Fiverr and start advertising your technical abilities to get started in this field.

Difficulty: ●●●○○

Start-up cost: Free

## 73. 3D Printing

With the dawn of 3D printing, it is possible to create any object quickly and reasonably cheaply without hiring an engineer. So if you want to offer 3D printing as a business, you don't necessarily need a 3D printer, although it helps.

You could offer consultations on designing an object and then simply sell those designs back to the client, who can get it printed. Of course, if you do have a 3D printer, you can make even more money by offering the complete package.

Difficulty: ●●●○○

Start-up cost: \$1,000+

## 74. 3D Rendering

The last business idea on this list is to create 3D renders. Clients might want interactive elements for their website, video, or project, and if you have the know-how and the computing power, you can set yourself up as an expert for hire.

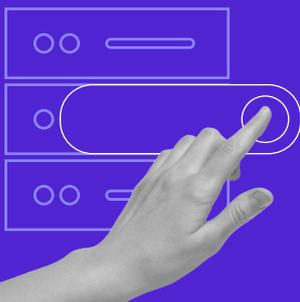
Be aware that this is a challenging job to perfect, but once you are good enough, you can be charging at least \$100 per hour for your work – a nice little sum, don't you agree?

Difficulty: ●●●●●

Start-up cost: \$500+

## Why Start an Online Store?

- To share your message and work on your terms
- To help you reach a truly global audience
- To create a space online that reflects your brand and personality the way you want
- To fully customize your online space and adapt it to your specific needs
- To make sure you're shown at the top of the search results on all the search engines



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